



AFE 2024 International Conference Schedule*

Hall 5D, Hong Kong Convention and Exhibition Centre

7/5/2024(Tue)	
08:30 - 08:35	Welcome & Briefing Session Mr. Kenny LO, Chief Executive, Brilliant Vertical Exhibition, Hong Kong China
08:35 - 09:10	Global Funeral Trends: A Look at the Inaugural NFDA Global Consumer Survey Ms. Christine PEPPER, CEO, National Funeral Directors Association, USA
09:10 - 09:55	Keynote Speech - Modern technology and funeral Jisheng WANG, Executive Director and President, Fu Shou Yuan International Group Ltd, China
09:55 - 10:25	The Road To Innovation In Traditional Funerals Industry Mr. Ping CHEN, GM of Life Care Division, SVP, Taikang Community , China
10:25 - 10:40	Conference Tea Break
10:40 - 11:30	Society Evolves Rapidly; How Can The Funeral Industry Keep Pace With The Times ? Mr. Guang-tsan TSAO, Chairman, ChinPaoSan Group, GS Group, Taiwan
11:30 - 12:25	Women for Asia Pacific Funeral Professionals Summit - Moderator Mr. William WAPPNER, President, Wappner Funeral Directors, USA Ms. Christine PEPPER, CEO, National Funeral Directors Association, USA Dr. Mildred V. VITANGCOL, Former Chairman of the Board, St Peter; President of Francisco M. Bautista Foundation (Foundation of St. Peter), Philippines Ms Munkhaya MENDBAYAR, CEO, New Cemetery LLC, Mongolia Ms Meiyin TSENG, Vice President, Funeral Services Group, LungYen Life Service Corporation, Taiwan
12:30 - 12:45	Opening Ceremony (Hall 5E)

8/5/2024 (Wed)	
08:30 - 09:15	Repatriation Industry – Challenge and Development Forum Mr. Dominic VERNHES, CEO, Anubis Group Holding, France Mr. Fabrice KANA, COO, Anibus Group Holding, France Mr. Michael LEE, General Manager, Sino Int'l Funeral Services Ltd, Hong Kong China
09:15 - 10:00	Mongolian Funeral Culture and Current Trends Ms. Garavsuren IDERMAA, President, Mongolia Funeral Association, Mongolia
10:00 - 10:15	Conference Tea Break
10:15 - 11:00	Communication and the Arrangement Conference Mr. William WAPPNER, President, Wappner Funeral Directors, USA
11:00 - 11:45	Digital Technology Lights Up Life And Culture Ms. XU Yan Jun, Researcher of Ethics Study, Renmin University of China, China
11:45 - 12:30	Moderator - Mr. Yibo WU, Executive Dean, Li Ji Academy, China Li Ji Global Summit - The Trends of Technological Funeral Development Mr. Ang Ziqian, Managing Director, Flying Home, Singapore Mr. Alan Mackinnon, CCE, The Gardens Cemetery, USA Mr. Steve NOBBS, Executive Director, Australasian Cemeteries & Crematoria Association; Executive General Manager – Cemeteries and Crematoria for InvoCare, Australia Mr. Nicolas Andrade Saavedra, CEO, Parque De Las Memorias, Bolivia Mr. Peter Nsubuga Mugongo, Director, Uganda Funeral Services, Uganda

9/5/2024 (Thu)	
08:30 - 09:15	The Development Of Funeral ESG QRM Mr. Roger HUANG, Deputy Director, Taiwan Funeral Ceremony Association General Manager, Intan Carbon Int'l Environmental Technology (Beijing) Co., Ltd Mr. Shawn HUANG, Business Manager Intan Carbon Int'l Environmental Technology (Beijing) Co., Ltd Taiwan
09:15 - 10:00	Update On The Australian Cemetery and Crematoria Industry Mr. Steve NOBBS, Executive Director, Australasian Cemeteries & Crematoria Association; Executive General Manager – Cemeteries and Crematoria for InvoCare, Australia
10:00 - 10:15	Conference Tea Break
10:15 - 11:00	The Trend of Green Funeral in Asia Mr. Consulta Carl EMERSON, Director, SG Ecogreen Pte Ltd, Singapore
11:00 - 11:45	Embalming Considerations for the Modern Funeral Practitioner Ms. Amanda Marie Ellis KING, Embalmer, National Funeral Directors Association, USA
11:45 - 12:30	Hong Kong Funeral Industry Update Mr Derek CHENG, Director, Hong Kong Funeral Business Association, Hong Kong China

(updated as of: 04/05/2024)

*Conference Topic and Schedule subject to change.

For more detail, please contact:

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